(Academic year: 2022 - 23) (Batch: 2021 - 23)



ISO 9001:2015

NAAC - 'A' in 3<sup>rd</sup> Cycle

UGC – CPE

#### K. B. N. COLLEGE (AUTONOMOUS) :: PG CENTRE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee), Vijayawada – 520001.

# PG DEPARTMENT OF BUSINESS ADMINISTRATION MASTER OF BUSINESS ADMINISTRATION (Batch 2021 - 23) BUSINESS BRAINS

The PG Department of business Administration (The MBA Program) with an objective to create a platform for provide awareness regarding small startups, encourage students to develop Business ideas, analyze the Market situations and to gain exposure on the perception of customers and latest trends in the market, started an innovative activity i.e., Business Concept for MBA students. It helps the students to develop Entrepreneurial skills, Employability skills, Selling skills, Communication skills, Bargaining Skills and Leadership skills.

Under this Business Concept the students need to conceive a business idea and implement it with the help of the seed capital being arranged by the management. It is mandatory for all the students to involve in this activity.

Like in the past, this year too, the Department of MBA with the help of our Management distributes a seed capital of Rs. 10,000 each to a batch of 5 to 8 students. They have to invest this amount in various products of their choice and initiate trading activities in the campus or outside the campus. According to the Academic Calendar a period of 4 to 5 months will be given to the students to carry on this activity. After completion of the period they have to return their seed capital and submit a report on their business activity to the Department. The Department will felicitate the best group based on their performance.

The profits out of this concept will be shared between Department and Students as per the below slabs. In case of loss student need to bear the entire loss and return the initial capital to the department

S.No	Percentage of profit on Capital	Share of the Management	Share of the Student	
1	If profit is below 30% of Capital (i.e., 10,000 x 30/100 = below Rs.3000)	70%	30%	
2	If profit is between 30% to 50% (i.e., from Rs.3000 – Rs.5000)	50%	50%	
3	If profit is more than 50% (i.e., above Rs.5000)	30%	70%	

(Academic year: 2022 - 23) (Batch: 2021 - 23)



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UGC – CPE

## K. B. N. COLLEGE (AUTONOMOUS) :: PG CENTRE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee), Vijayawada – 520001.

#### **BUSINESS BRAINS - LIST OF FACULTY COORDINATORS & STUDENT TEAMS**

1	TEAM No & NAME	FACULTY CO- ORDINATOR	STUDENT CO-ORDINATOR	S.No	NAMES OF THE MEMBERS	ROLL NO
Dr.D.Lakshmi				1	DHARANIKOTA ABHISHEK RAO	2103023
1			DUADANIKOTA	2	BHIMARASETTY JYOTHI SAI	2103010
Pratusha	1	Dr D Lokohmi	ABHISHEK RAO	3	BODDU RAJKUMAR	2103013
2 Dr.D.Lakshmi Pratusha   Dr.D				4	CHINTAGUNTA ASHOK KUMAR	2103022
2   Dr. D. Lakshmi   Pratusha   NAKKA BALAJI   2103064   1 NAKKA BALAJI   2103064   2103066   2103064   2103066   2103064   2103066   2103064   2103066   2103064   2103066				5	GUNTI SANDEEP	2103035
2				6	NETHULURI PAVAN KUMAR	2103065
2   BOBBILI YERRI NAIDU   2103012     3   ERNAKULA HARI KRISHNA   2103028     4   PAPALA MANIKANTA   2103070     5   PODILAPU MOHAN MADHU VAMSI   2103072     6   VENNETI SRINIVASU   2103086     7   SYED MAZHAR   2103063     7   SYED MAZHAR   2103063     1   NAIDU RADHIKA   2103063     2   DUNGA MAHESWAR RAO   2103024     3   GADDALA SANDHYA   2103026     4   GUDE YAMUNA   2103036     5   JANAPALA GANESH   2103040     6   KASTHIURI BHAGYA SRI   2103052     7   SIKHINAM SRAVYA   2103078     1   GUDE YAMUNA   2103034     2   UMAMAHESWARI   2103034     3   CHILUKURI SAI LAKSHMI   2103036     5   JANAPALA GANESH   2103078     6   KASTHIURI BHAGYA SRI   2103078     1   GUDE YAMUNA   2103034     2   UMAMAHESWARI   2103030     3   CHILUKURI SAI LAKSHMI   2103030     4   GONDELA PAVAN KUMAR   2103030     5   PALISETTY NAVYA   2103080     6   GATTEM SIRISHA   2103007     6   GATTEM SIRISHA   2103002     7   SABOTHULA MOHINI SATYA SAI   2103002     8   GARIKA   2103007     9   PARKASH KUMAR   2103002     1   GARIKA SIDDHARTHA   2103002     2   ABOTHULA MOHINI SATYA SAI   2103002     3   BASAVA HARIKA   2103007     5   PRAKASH KUMAR   2103030     6   GATTEM SIRISHA   2103031     1   REVU UMA MAHESWARA   2103031     2   ABOTHULA MOHINI SATYA SAI   2103026     6   GATTEM SIRISHA   2103031     1   REVU UMA MAHESWARA   2103031     2   ABOTHULA MOHINI SATYA SAI   2103030     3   BASAVA HARIKA   2103031     4   EEMANI VINEETH   2103025     5   PRAKASH KUMAR   2103031     6   CATTEM SIRISHA   2103031     7   STRINIVASU   2103040     8   CHILUKURI SAI LAKSHMI   2103025     9   CHANDRA SIRISHA   2103031     1   REVU UMA MAHESWARA   2103031     2   ABOTHULA MOHINI SATYA SAI   2103031     3   CHILUKURI SAI LAKSHMI   2103031     4   EEMANI VINEETH   2103025     5   PRAKASH KUMAR   2103031     6   CHILUKURI SAI LAKSHMI   2103031     7   CHANDRA SIRISHA   2103031     9   CHILUKURI SAI LAKSHMI   2103030     9   CHANDRA SIRISHA   2103030     9   CHILUKURI SAI LAKSHMI   2103002     9   CHANDRA SIRISHA   2103030     9   CHANDRA SIRISHA				7	RAMISETTY VAMSI	2103076
Dr.D.Lakshmi Pratusha				1	NAKKA BALAJI	2103064
Pratusha				2	BOBBILI YERRI NAIDU	2103012
Pratusha		Dr. D. Lalzahmi		3	ERNAKULA HARI KRISHNA	2103028
3	2			4	PAPALA MANIKANTA	2103070
3				5	PODILAPU MOHAN MADHU VAMSI	2103072
Dr.D.Lakshmi Pratusha				6	VENNETI SRINIVASU	2103086
Dr.D.Lakshmi Pratusha				7	SYED MAZHAR	2103093
Dr.D.Lakshmi Pratusha				1	NAIDU RADHIKA	2103063
A				2	DUNGA MAHESWAR RAO	2103024
Pratusha   (2103063)   4   GUNIT ISUSMITHA   2103036     5   JANAPALA GANESH   2103040     6   KASTHURI BHAGYA SRI   2103052     7   SIKHINAM SRAVYA   2103078     1   GUDE YAMUNA   2103034     2   UMAMAHESWARI   2103019     2   UMAMAHESWARI   2103019     3   CHILUKURI SAI LAKSHMI   2103021     4   GONDELA PAVAN KUMAR   2103033     5   PALISETTY NAVYA   2103067     6   LAKSHMI BHARYATHI   2103080     6   ABOTHULA MOHINI SATYA SAI   2103092     7   ABOTHULA MOHINI SATYA SAI   2103090     8   ABOTHULA MOHINI SATYA SAI   2103007     9   ABOTHULA MOHINI SATYA SAI   2103007     1   GARIKA SIDDHARTHA   2103025     2   ABOTHULA MOHINI SATYA SAI   2103007     5   PRAKASH KUMAR   2103025     6   GATTEM SIRISHA   2103026     6   GATTEM SIRISHA   2103031     7   ALIVELU MEGHANA   2103037     3   ALIVELU MEGHANA   2103039     4   PITANI SAI SRI VARSHA   2103071     5   VELPULA RANI   2103084				3	GADDALA SANDHYA	2103029
Mr.A.Ravi Kiran	3			4	GUNTI SUSMITHA	2103036
A				5	JANAPALA GANESH	2103040
A				6	KASTHURI BHAGYA SRI	2103052
4 Mr.A.Ravi Kiran  GUDE YAMUNA (2103034)  GUDE YAMUNA (2103034)  GUDE YAMUNA (2103034)  GONDELA PAVAN KUMAR 2103033  5 PALISETTY NAVYA 2103067  6 TANNERU KANAKA SRI MAHA LAKSHMI BHARATHI 2103080  1 GARIKA SIDDHARTHA LAKSHMI BHARATHI 2103030  2 ABOTHULA MOHINI SATYA SAI 2103002  3 BASAVA HARIKA 2103030  5 POLIVIANO MOHINI SATYA SAI 2103030  2 ABOTHULA MOHINI SATYA SAI 2103002  3 BASAVA HARIKA 2103002  5 E DOONDI NAGA SURYA PRAKASH KUMAR 6 GATTEM SIRISHA 2103031  1 REVU UMA MAHESWARA RAO (2103077)  2 AJGARLAPUDI SURYA SRI ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103061  4 PITANI SAI SRI VARSHA 2103071  5 VELPULA RANI 2103080				7	SIKHINAM SRAVYA	2103078
4 Mr.A.Ravi Kiran  GUDE YAMUNA (2103034)  GUDE YAMUNA (2103034)  4 GONDELA PAVAN KUMAR 2103033  5 PALISETTY NAVYA 2103067  6 TANNERU KANAKA SRI MAHA LAKSHMI BHARATHI 2103080  1 GARIKA SIDDHARTHA 2103030 2 ABOTHULA MOHINI SATYA SAI 2103002 3 BASAVA HARIKA 2103007  5 E DOONDI NAGA SURYA PRAKASH KUMAR 2103025  6 GATTEM SIRISHA 2103026  6 GATTEM SIRISHA 2103031  1 REVU UMA MAHESWARA RAO (2103077)  8 PALISETTY NAVYA 2103080  1 GARIKA SIDDHARTHA 2103030 2 ABOTHULA MOHINI SATYA SAI 2103025 3 BASAVA HARIKA 2103025 4 PARKASH KUMAR 2103026 2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103080		Mr.A.Ravi Kiran		1	GUDE YAMUNA	2103034
4 GONDELA PAVAN KUMAR 2103033 5 PALISETTY NAVYA 2103067 6 TANNERU KANAKA SRI MAHA LAKSHMI BHARATHI 2103080 1 GARIKA SIDDHARTHA 2103030 2 ABOTHULA MOHINI SATYA SAI 2103002 2 ABOTHULA MOHINI SATYA SAI 2103002 3 BASAVA HARIKA 2103007 4 EEMANI VINEETH 2103025 5 E DOONDI NAGA SURYA PRAKASH KUMAR 2103031 1 REVU UMA MAHESWARA RAO 2103077 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084				2		2103019
4 GONDELA PAVAN KUMAR 2103033 5 PALISETTY NAVYA 2103067 6 TANNERU KANAKA SRI MAHA LAKSHMI BHARATHI 2103080 1 GARIKA 3 BASAVA HARIKA 2103002 2 ABOTHULA MOHINI SATYA SAI 2103002 3 BASAVA HARIKA 2103007 5 E DOONDI NAGA SURYA PRAKASH KUMAR 2103025 6 GATTEM SIRISHA 2103031 1 REVU UMA MAHESWARA RAO 2103077 2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 2103039 8 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084				3	CHILUKURI SAI LAKSHMI	2103021
S   PALISETTY NAVYA   2103067	4			4	GONDELA PAVAN KUMAR	2103033
6 LAKSHMI BHARATHI 2103080  LAKSHMI BHARATHI 2103080  1 GARIKA SIDDHARTHA 2103030 2 ABOTHULA MOHINI SATYA SAI 2103002 3 BASAVA HARIKA 2103007 4 EEMANI VINEETH 2103025 5 E DOONDI NAGA SURYA PRAKASH KUMAR 2103031 1 REVU UMA MAHESWARA RAO 2103077 2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 2103039 MAHESWARA RAO (2103077) 2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084				5	PALISETTY NAVYA	2103067
GARIKA SIDDHARTHA (2103030)  Mr.A.Ravi Kiran  GARIKA SIDDHARTHA (2103030)  E DOONDI NAGA SURYA PRAKASH KUMAR  GARTEM SIRISHA 2103025  E DOONDI NAGA SURYA PRAKASH KUMAR  GARTEM SIRISHA 2103026  BASAVA HARIKA 2103007  1 E DOONDI NAGA SURYA PRAKASH KUMAR  1 REVU UMA MAHESWARA RAO 2103077  2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103039  ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103002				6		2103080
5       Mr.A.Ravi Kiran       GARIKA SIDDHARTHA (2103030)       3       BASAVA HARIKA EEMANI VINEETH (2103025)         5       E DOONDI NAGA SURYA PRAKASH KUMAR (2103026)       2103026         6       GATTEM SIRISHA (2103031)         1       REVU UMA MAHESWARA RAO (2103077)         2       JAGARLAPUDI SURYA SRI ALIVELU MEGHANA (2103039)         3       MOHAMMED GOUSIYA BEGUM (2103061)         4       PITANI SAI SRI VARSHA (2103071)         5       VELPULA RANI (2103084)		Mr.A.Ravi Kiran	SIDDHARTHA	1	GARIKA SIDDHARTHA	2103030
5       Mr.A.Ravi Kiran       GARIKA SIDDHARTHA (2103030)       3       BASAVA HARIKA EEMANI VINEETH (2103025)         5       E DOONDI NAGA SURYA PRAKASH KUMAR (2103026)       2103026         6       GATTEM SIRISHA (2103031)         1       REVU UMA MAHESWARA RAO (2103077)         2       JAGARLAPUDI SURYA SRI ALIVELU MEGHANA (2103039)         3       MOHAMMED GOUSIYA BEGUM (2103061)         4       PITANI SAI SRI VARSHA (2103071)         5       VELPULA RANI (2103084)				2	ABOTHULA MOHINI SATYA SAI	2103002
5 Mr.A.Ravi Kiran SIDDHARTHA (2103030) 5 E DOONDI NAGA SURYA PRAKASH KUMAR 6 GATTEM SIRISHA 2103031 1 REVU UMA MAHESWARA RAO 2103077 2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 2103039 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084					BASAVA HARIKA	
6 Mr.A.Ravi Kiran  REVU UMA MAHESWARA RAO (2103077)  Mr.A.Ravi Kiran  (2103030)  5 E DOONDI NAGA SURYA PRAKASH KUMAR  2103026  6 GATTEM SIRISHA 2103031  1 REVU UMA MAHESWARA RAO 2103077  2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103061  4 PITANI SAI SRI VARSHA 2103071  5 VELPULA RANI 2103084	5					
6 GATTEM SIRISHA 2103031  REVU UMA MAHESWARA RAO (2103077)  PITANI SAI SRI VARSHA 2103031  2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103061  4 PITANI SAI SRI VARSHA 2103071  5 VELPULA RANI 2103084	-			5	E DOONDI NAGA SURYA	
6 Mr.A.Ravi Kiran REVU UMA MAHESWARA RAO 2103077 2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 2103039 3 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084				6		2103031
6 Mr.A.Ravi Kiran REVU UMA MAHESWARA RAO (2103077)  2 JAGARLAPUDI SURYA SRI ALIVELU MEGHANA 3 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084		Mr.A.Ravi Kiran	MAHESWARA RAO			
6 Mr.A.Ravi Kiran RAO (2103077) 3 MOHAMMED GOUSIYA BEGUM 2103061 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084				2	JAGARLAPUDI SURYA SRI	
(2103077) 4 PITANI SAI SRI VARSHA 2103071 5 VELPULA RANI 2103084	6			3		2103061
(2103077) 5 VELPULA RANI 2103084						
					VEMULA SAITEJA	2103085

(Academic year: 2022 - 23) (Batch: 2021 - 23)



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NAAC - 'A' in 3<sup>rd</sup> Cycle

UGC – CPE

### K. B. N. COLLEGE (AUTONOMOUS) :: PG CENTRE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee), Vijayawada – 520001.

# **BUSINESS BRAINS - LIST OF FACULTY COODINATORS AND STUDENT TEAMS**

TEAM No & NAME	FACULTY CO- ORDINATOR	STUDENT CO-ORDINATOR	S.No	MEMBER NAMES	ROLL NO
		KOLLA DURGA PRASANTHI (2103053)	1	KOLLA DURGA PRASANTHI	2103053
			2	AVALA NAGA JYOTHI	2103005
7	Mr.Y.Jagadish		3	BOGADHI SRAVANI	2103014
7			4	BYSANI SIVA DURGA KALYAN	2103018
			5	KONATAM SAI GANESH	2103054
			6	MEKALA AMALODBHAVI	2103060
		ABDUL AZEEM (2103001)	1	ABDUL AZEEM	2103001
			2	BURRA YESWANTH KUMAR	2103017
8	Mr.Y.Jagadish		3	JEERU SAI MANIKANTA	2103048
			4	NOTLA BABJI	2103066
			5	U.V.JAGADEESWAR	2103081
	Mr.Y.Jagadish	KOYYANA VEERA NIKHIL RATNA (2103055)	1	KOYYANA VEERA NIKHIL RATNA	2103055
			2	ALLAM MANOHAR	2103003
9			3	BONE CHANDRAKALA	2103016
			4	INTY MEGHANA	2103038
			5	PALLAPU PARAMESWARI	2103069
	Dr.B.Arun Kumar	P MOHANA VENKATA SRIMANNARAYANA (2103074)	1	P MOHANA VENKATA SRIMANNARAYANA	2103074
			2	BOGAVALLI SRIDEVI	2103015
10			3	CHANDU SRUTHI	2103020
			<u>4</u> 5	GOLLA SUJITH HUSNE ZOHARA	2103032 2103037
			6	RACHUNURI SIVAIAH	2103037
	Dr.B.Arun Kumar	JONNAKUTI SAMBASIVA (2103049)	1	JONNAKUTI SAMBASIVA	2103049
			2	ELURI VASANTH SHARMA	2103027
			3	KALLURI ANITHA	2103050
11			4	LAKSHMIPURAM BHEEMA RAJU	2103057
			5	PALLAPU BHANU PRAKASH	2103068
			6	PONAMALA NAVYA DEEPIKA	2103073
			7	SK.SAMREEN	2103079
	Dr.B.Arun Kumar	MALLAVARAPU RUKMINI (2103059)	1	MALLAVARAPU RUKMINI	2103059
			2	BALUSUPATI RAMADEVI	2103006
12			3	BATTULA KIRANMAI	2103008
			4	BAVANA INDIRA	2103009
			5	BOBBILI SRIKANTH RAVITEJA	2103011

(Academic year: 2021 – 22) (Batch: 2020 – 22)



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NAAC - 'A' in 3<sup>rd</sup> Cycle

NIRF 92<sup>nd</sup> Rank(2017)

UGC - CPE

# K. B. N. COLLEGE (AUTONOMOUS) :: PG CENTRE

(Sponsored by: S.K.P.V.V. Hindu High Schools' Committee), Vijayawada – 520001.

Dt. 24/11/2021

To The Secretary & Correspondent K.B.N College Vijayawada

#### Respected Sir,

#### Sub: Request to grant additional Seed Capital to facilitate Business Concept for MBA Students

With regard to the above subject, the PG Department of Business Administration (MBA) would like to thank the Management for distributing the initial seed capital amount cheques of Rs. 5,000 to each batch for all the 13 batches to start the Business Concept for MBA Students of 2020 - 22 batch.

We further inform you that while distributing the cheques students made a request to enhance seed capital from Rs.5,000 to Rs.10,000 to expand the scope of their activities to earn better profits. Sri. M. Surendanath sir was convinced with the students request and suggested to increase the seed capital. So we request you to please increase the Business concept seed capital from Rs.5,000 to Rs.10,000 for availing opportunities optimally.

Further we request you to grant and release the additional amount of Rs. 65,000 (5,000 X 13) (Rupees Sixty Five thousands only) and arrange to disburse the above amount to the below Student coordinators of II-MBA.

- 1. Byreddy Venkata Sai kumar Reddy
- 3. Pyla Ashwini Kumar
- 5. Annamaraju Divya Sai Lakshmi
- 7. Pasupu Reddy Vineeth
- 9. Makka Hemalatha
- 11. Tammina Atchuta Ram
- 13. Chintada Ramya

- 2. Pothina Baby Adhi Devi
- 4. Shaik Hameed
- 6. Chavali Rupa Lakshmi Bhargavi
- 8. Korikani Naga Pavan Kumar
- 10. Bolisetty Naveen Kumar
- 12. Madda Jagadish

Look forward to your support and needful action.

Thanking you







